

**Goal 3: Expand the reach of EEE through outreach and engagement beyond the College of Engineering and beyond Purdue University.**

<b>Strategy</b>	<b>Tasks and Tactics</b>	<b>Metrics and Targets</b>	<b>Who?</b>
<b>3a. Engage with environmental decision-makers at all levels (international, national, regional, state, municipal).</b>	i. Invite decision-makers to EEE for seminars, discussion, and collaboration with EEE faculty and students.	<i>Target:</i> At least three external visitors to EEE per semester for seminars, discussion, and class participation.	Sutherland
	ii. Provide financial support for EEE faculty to travel to meet with decision-makers.	<i>Target:</i> [tbd – uncertain how much money is available for this initiative?]	Sutherland
	iii. Encourage faculty to participate in community outreach and public conversations on EEE issues.	<i>Metric:</i> Number of identifiable instances of public and community education and outreach from EEE faculty	Sutherland, EEE faculty
	iv. Interact with the Global Policy Research Institute (GPRI) on mutually beneficial projects to assist EEE faculty and students with global engagement.		Sutherland
<b>3b. Engage with designers, manufacturers, and users of engineered products and technology</b>	i. Encourage and support faculty research projects and partnerships with industry.		Sutherland
	ii. Seek corporate partnerships for student internships, senior design projects, and graduate placement.		Sutherland, Hoffmann
<b>3c. Participate in University level sustainability efforts.</b>	i. Provide support and academic programming for the annual Green Week.	<i>Metric:</i> Identifiable and significant contributions of EEE to the overall Green Week program.	Hoffmann
	ii. Participate in the Purdue Sustainability Council		Hoffmann